



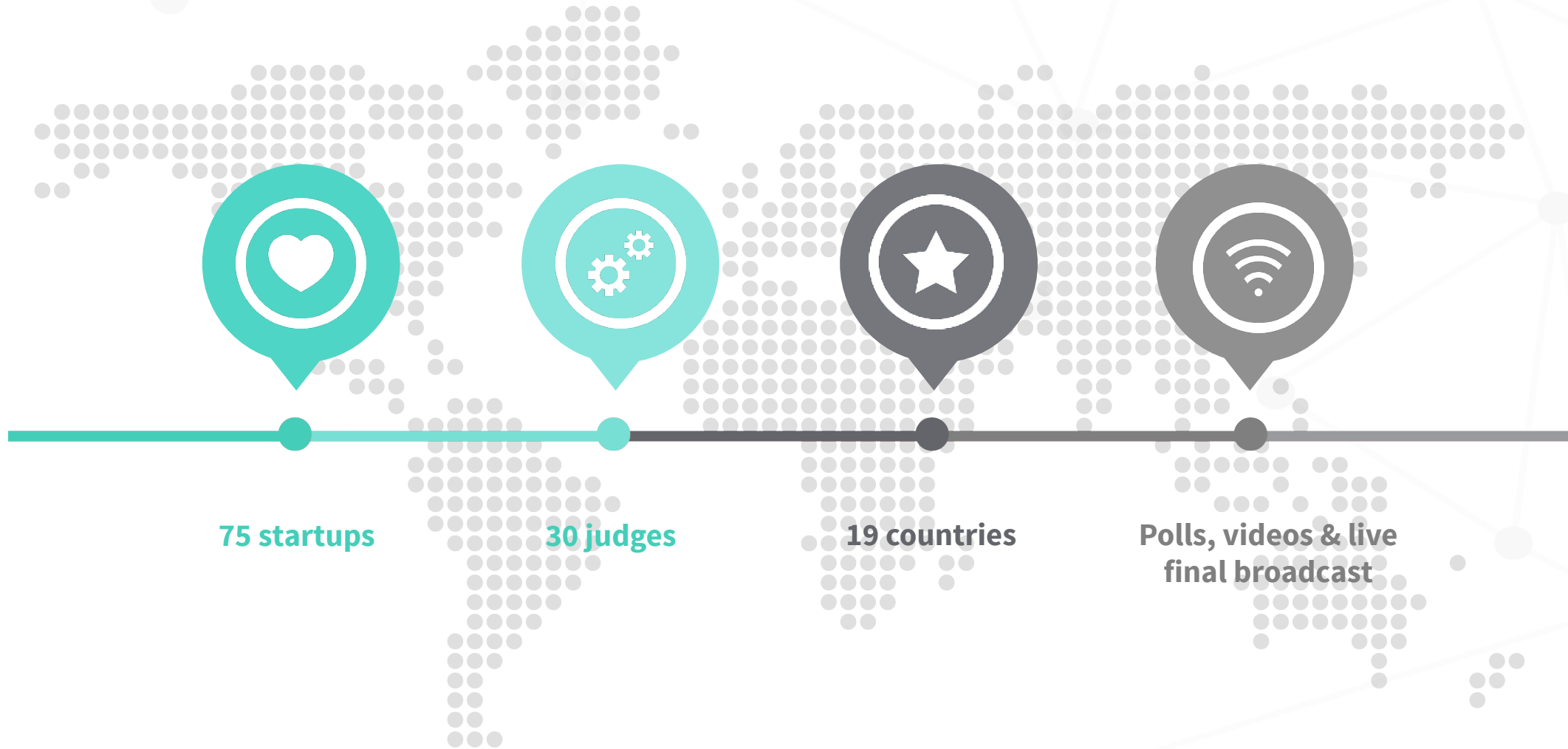
# **Robot Launch 2015**

**startup competition**



# Global online robot startup competition

Robot Launch really took off in 2014 when Silicon Valley Robotics and Robohub teamed up to do a global online startup competition





# The final 6 startups

Pitched to an investor panel and demoed at SOLID





# In 2015 we want more !

**More startups, judges, sponsors and prizes!** and we'll provide you with great experience and exposure.

## Prizes

Any prizes of value to startups, including coffee, services, cash prizes, or convertible notes. See your name on the prize!



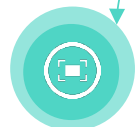
## Sponsors

Support the competition and see your name featured on our competition site and publicity!



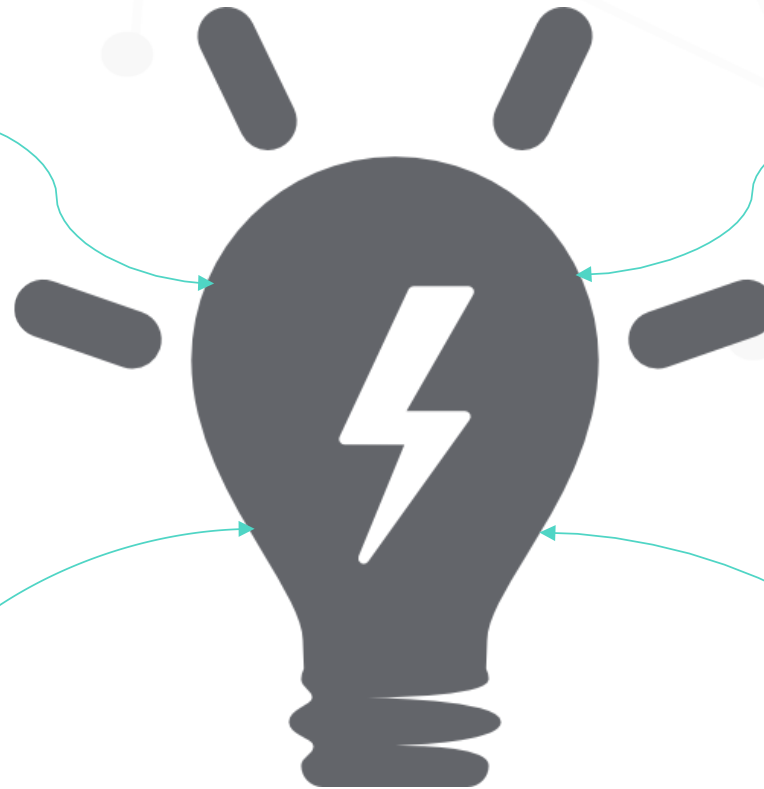
## Startups

You'll get great feedback, experience, pitch practice, exposure and maybe prizes!



## Judges

Your time and experience helps to grow the robotics industry. And it'll raise your profile too.



**WE NEED YOU !**



# 2014 Metrics

2014 was our first year, we expect 2015 to be even bigger!



We bring together the research and startup communities, venture and industry groups, professionals who understand commercialization with the latest in robotics technologies fresh from the lab.

Most Robot Launch startups were still strongly connected to research institutions, just taking their first steps into the startup world.



# 2014 Feedback

**Grand winner for Robot Launch was Leka**, developer of intuitive intelligent ‘robotic’ toys for children with autism



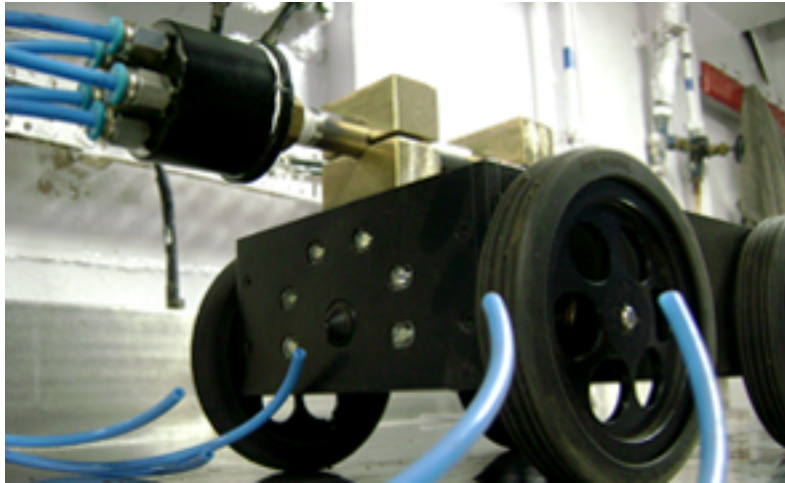
Robot Launch judges said they picked Leka as the Robot Launch Grand Winner because they were ready for market and could have an immediate impact on autistic children if their product were widely available.

Leka CEO and Co-founder Ladislav de Toldi told us: “Thanks to the tests we have been running with children parents and caregivers [of autistic children], we have shown the relevance and usefulness of our robot. But we hadn’t crash tested our product. RobotLaunch [was] the perfect opportunity for us to challenge our robot and get feedback from real experts.”



# 2014 Feedback

Finalists represented **4 countries**, France, USA, The Netherlands, and India



The competition's global reach also gave startups from around the world a unique opportunity to network on level footing with investors and experts located in faraway technology hubs. One of the finalists in the competition was Fahad Azad of Robosoft Systems, a startup that makes duct cleaning robots. He told us that: “[Robot Launch] was a platform to showcase our robots in Silicon valley – something nearly impossible for a startup based in India.”



# 2014 Feedback

**Finalists also ranged from toys to large industrial robots**, covering sectors from health and education to industrial, manufacturing, logistics and the retail service industry.



**Jessiko in Aquarium de Paris**  
February 14<sup>th</sup> to March 1<sup>st</sup> 2015



[www.cineaqua.com](http://www.cineaqua.com)

Finalists and ‘Startups to Watch’ included Sproutel who went on to a very successful crowdfund campaign for “Jerry the Diabetes Bear”,

Jessiko’s Robot Fish have made it into major museums and installations

And Flyability’s Gimball has gone on to win several other venture prizes, including the \$1 million inaugural “Drones for Good” award.







# Robot Launch Timeline

There is a guideline until dates are confirmed, to a degree we can still adjust the timing to suit sponsors and showcase partners

## APRIL

Sponsor and judge recruitment



## MAY

Call for startups and competition launch



## JUNE

Prelim and semi judging rounds and crowd favorite comp



## JULY

Finals



## AUGUST

Additional showcase opportunities





# Robohub and Silicon Valley Robotics

**Why we're great together?** It's our unique mix of global robotics and Silicon Valley entrepreneurship!

## Robohub

Robohub is a global robotics research community, providing a public platform with the best in robotics research from researchers all over the world.

## Silicon Valley Robotics

Silicon Valley Robotics is the industry group for robotics in the Silicon Valley area bringing together the venture and startup community with emerging robotics companies.



## GREAT PARTNERSHIP

Both organizations are non-profits, serving the robotics community. Robohub is a 501c3 and Silicon Valley Robotics is a 501c6 organization.

## Robot Launch Competition

Brings the Silicon Valley ecosystem to the global robotics research community.



# How can you get involved?



## Sponsors!

Support the competition and promote your name to the robotics research and business communities



## Prizes!

Provide a prize and join our judges in selecting the winner. Plus our award can be named after you



## Judges!

Not only is judging a great way to see deal flow but it confirms your reputation as a thought leader in robotics



## Call for Startups!

Starting in May, we're looking for great robotics technology startups from all over the world!



# Contact Information

We'd love to hear from you, with any enquiries about partnerships, sponsoring, judging or prizes.

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